

Children everywhere following Jesus



Why we exist

To serve and equip
the Body of Christ to
communicate Jesus in a way
children can understand.



Our Distinctives

Effective multiplication of evangelism
and discipleship through:

- **Strategic partnering**
- **Creative tools**
- **Open-source**

... All for free



From the Operations Director



A Simple Vision

Logosdor exists to see every child on earth brought into a saving relationship with our Lord Jesus Christ. This is the focus of everything we do.

'Go make disciples of every nation,' was Jesus' Great Commission. 50% of every nation is made up of children and young people, most of whom are still unreached by the gospel.

The task is massive, however we are compelled to find a way.

A Large Task

2 billion children ... unprecedented in history. Discipling and valuing each child is the Church's greatest challenge. This doesn't happen in one day. It takes a week-by-week, year-by-year commitment. It takes families, churches and leaders working together and helping children to grow.

But there are other difficulties. There are very few children's discipleship materials in other languages. Also pastors are rarely trained to understand or disciple children.

We know that great work is being done by many children's ministries across the globe, however the best estimate is that this work is only reaching about 5% of the world's children in any one year.

At least 700 million children have never heard the gospel, and are not likely to, unless something radically changes in how children are reached.

An "Upside Down" Solution

As we work to address this challenge there are three key principles we keep in mind:

1. We know Logosdor won't solve this

Statistics and experience show that no one single organization – Logosdor or anyone else – is able to overcome these challenges, nor are they meant to.

The solution lies in Jesus' prayer in John 17 – that we might be one and in unity and "then the world will know that you sent me".

2. We know small is good

Jesus' world-changing strategy was to train 12 largely unskilled and unknown young men for three years. Jesus' model still works. The greatest results come from multiplying small local disciple-making teams. These have the most impact in making the gospel alive to 2 billion children.

3. We give it all away

The Bible says nothing about copyright or 'intellectual property'. So we ask 'why do we have to do things the way the world does? As the Body of Christ, we can operate differently to the world.' So we do.

We serve by giving away our best intellectual property, our creativity, our skills and our resources. We do it all anonymously and with no credit (interestingly, since starting down this path in 2008 our budget has increased 4 fold!).



Challenges and Failures

There are constant challenges to our operation, and they were with us again in 2015.

Striving for unity – working in partnership with others for the sake of the Kingdom is exhilarating and frustrating. Sometimes we have misjudged complex partnerships. There are communication issues, differing opinions and local politics, especially where funds are involved. We continually desire humility so we may listen well and seek to understand unfamiliar contexts to better serve others.

Measuring results – a business model that gives products away relinquishes control (in our case handing it over to the Holy Spirit) so it is often difficult to get feedback and accurately capture all that is taking place. We believe we know only a fraction of what is actually happening. We need richer evaluation of the impact of our strategies.

Astounding Results

In 2015 we:

1. Celebrated 82,855 leaders trained in how to engage children with the gospel using sport and play. This was done in 2,483 training events (that's an average of 46 training events per week).
2. Helped develop and launch ReadySetGO – a tool kit of resources for sports ministry workers which was launched to 675 people from 127 countries in November.
3. Arranged translation of the ReadySetGO kit – it was launched in 15 languages (accounting for 5.3 billion of the world's population) and distributed digitally in 18 more – all done by volunteers.
4. Saw KidsHub discipleship lessons continue to grow – many in extremely dangerous and difficult locations.
5. Facilitated four writers' workshops – Lebanon, Nairobi, Dubai and Orlando.
6. Launched a new platform for a growing library of over 6,000 completely free ministry resources.

For 2016 the work will continue with three key goals:

1. Refine Global Children's Forum so that its potential can be better grasped by local churches and its impact increased.
2. Work with key leaders to multiply the ReadySetGO strategy resulting in innovative and authentic discipleship across the globe.
3. Host three follow-up writers' workshops – further increasing the skills of writers and practitioners around the world to create resources for their own contexts.

We celebrate and give thanks for all that God is doing, counting it an enormous privilege to be a part of His work on earth.

James Gow
Operations Director
Logosdor



NORTH AMERICA

Many US cities are running community sports contests where migrant groups can be involved, meet believers and hear of Christ.

Canada created a KidsGames curriculum to share with the rest of the world.

WESTERN EUROPE

Western Europe is developing rapidly with festivals, KidsGames, and training spreading into many places not previously involved.

EASTERN EUROPE

A team has created a fun bus that travels from village to village to run sport and games with families and establish small discipleship groups.

EURASIA

This region is seeing rapid multiplication of leaders equipped with relevant sports discipline making strategies. Tens of thousands of people are involved regularly.

Children everywhere



LATIN AMERICA

In Ecuador an 8 year old at a KidsGames said, 'I learned today that my life is valuable to God, even if no one else cares for me.'

In Peru, KidsGames for indigenous groups has seen more than 4000 children hear the gospel in the last 12 months.

CENTRAL AMERICA

Teens in prisons in Guatemala and El Salvador have been led to Christ and discipled through sports and games strategies.

In Cuba 40,000 children heard the gospel through one of almost 965 KidsGames held by local churches in 2015.

BRAZIL

Many churches are using sports and games strategies to prepare for Olympic discipline making opportunities.

SOUTHERN AFRICA

Sports strategies like Ubabalo and KidsGames are being used to start thousands of small Bible discipleship groups. In Zimbabwe leaders who work with children at risk are finding whole life coaching ideal for authentic discipleship.

EAST AFRICA

In Kenya a team is training high school leaders to disciple younger children in lunchtime discipleship groups. 70,000 students have been involved this year.

In Tanzania children are being discipled as they host a radio program.

In Uganda, in a slum of Kampala, children are being discipled each week through KidsHubs.

WEST AFRICA

In Togo teenagers in KidsHubs are filming local events, like soccer tournaments, and have made a documentary about chocolate making.

In Ghana teams are focusing on mentoring young football players to be leaders and disciple makers through Ubabalo.

NE ASIA

After the earthquakes in Nepal in 2015, teams traveled to remote villages with practical aid while running KidsGames outreach for families.

EAST ASIA

Small sports academies and camps are using the focus of Badminton and Frisbee to disciple young people.

PACIFIC

In Fiji, Sunday schools are being transformed through KidsGames and partnership.

ASIA

Many new cities are being reached for the gospel as the ReadySetGO kit is translated into indigenous languages.



re following Jesus.

Here are a few of the thousands of stories from around the world.

SOUTH AFRICA

In South Africa KidsHubTV is being filmed with interest from the country's legal system in airing it within their juvenile justice system.

MIDDLE EAST

Teams in Syria and Iraq are using sport and games to reach out and disciple thousands of children and teens in small gatherings. Many are refugees.

In Egypt KidsHubs computer, cooking, drama, culture and education lessons now involve 4,000 children.

ASIA

In Pakistan, a community festival, with the support of 258 churches, took the gospel to over 7,000 children and 750 adults.

In Myanmar leaders are multiplying the strategy of KidsGames in unreached areas.

AUSTRALIA

An active sports ministry team is helping churches partner for community outreach around the Commonwealth Games in 2018.

Our Australian team facilitated the writing, development and translation of ReadySetGO resources for the whole world.

What we do

strategic partnering

How we initiate and serve global partnering

We are working hard as servants to build unity in the Body of Christ. Our partnering efforts are about strategic collaboration and sharing. Achieving this involves considerable travel, meetings, sharing of information, data collection, funds distribution, strategizing, reporting and translating.

For both of the amazing movements of God in which we are involved – Global Children's Forum and International Sports Coalition – we serve in the areas of vision and strategy, creative innovation, funding, training, creation and multiplication of tools, design and administration.

KidsHubs – continued to grow with 2,020 leaders trained and over 7,000 children involved in learning skills for life and how to follow Jesus. KidsHubs is now operating in Egypt, India, Togo, South Africa, Madagascar, Pakistan, Australia, USA ... just to name a few.

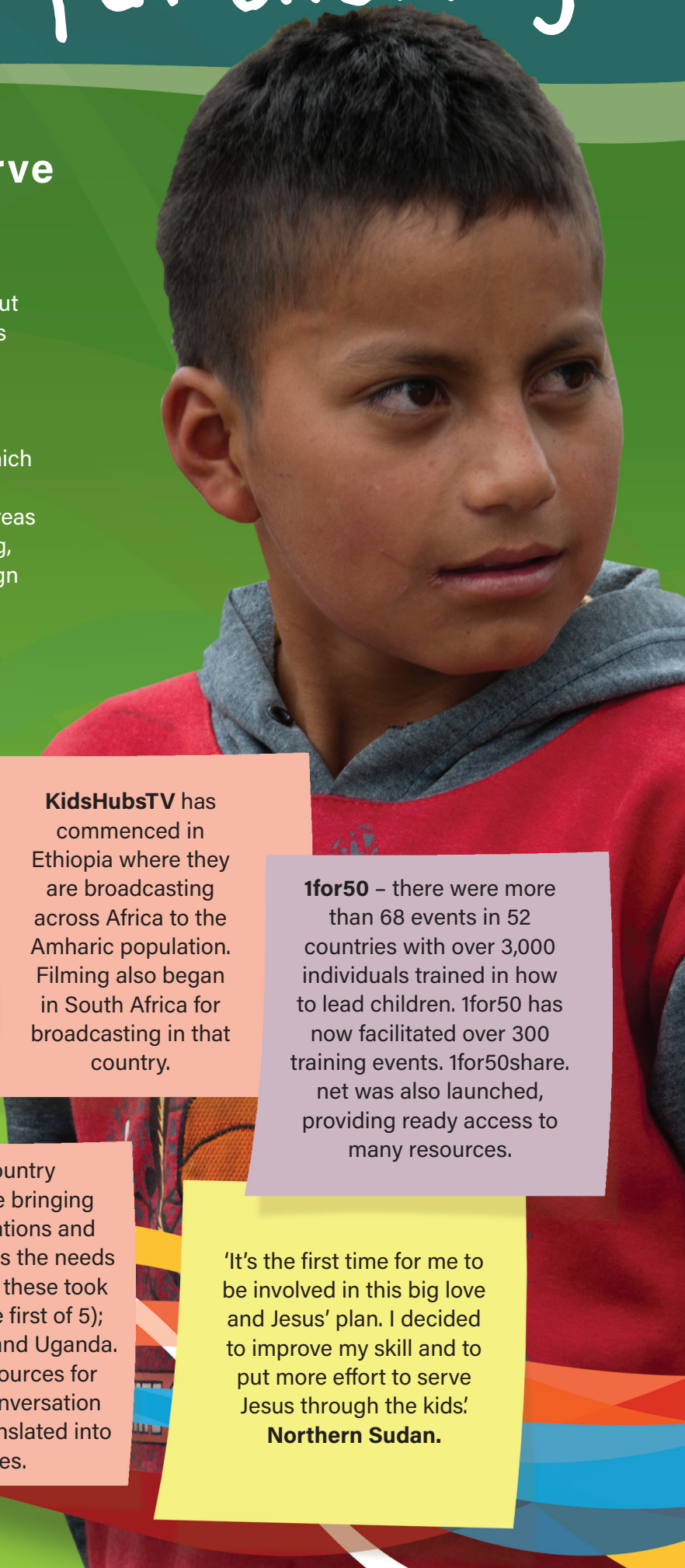
KidsHubsTV has commenced in Ethiopia where they are broadcasting across Africa to the Amharic population. Filming also began in South Africa for broadcasting in that country.

1for50 – there were more than 68 events in 52 countries with over 3,000 individuals trained in how to lead children. 1for50 has now facilitated over 300 training events. 1for50share.net was also launched, providing ready access to many resources.

Leadership Experience – the final preparations for the leadership course were completed with the inaugural course commencing in February 2016 with 19 participants from 16 countries.

Families – country conversations are bringing together organizations and churches to address the needs of families. In 2015 these took place in Brazil (the first of 5); Kenya; Zimbabwe and Uganda. The tools and resources for hosting such a conversation have now been translated into 11 languages.

'It's the first time for me to be involved in this big love and Jesus' plan. I decided to improve my skill and to put more effort to serve Jesus through the kids.'
Northern Sudan.



partnering
around ...

'We see KidsGames as a powerful way of opening doors. There are many children and adults in the tribes and parts of the Amazon jungle who have yet to hear the name of Jesus. We are so thankful that we get to be a part of God's work here!'

Peru.

children sport

(Global Children's Forum)

We helped initiate the Global Children's Forum (a global partnering movement around children) eight years ago. The widespread impact of this Forum is now being realized.

(International Sports Coalition)

For 15 years we've served the leadership and development of the International Sports Coalition.

As a result, we see remarkable multiplication into almost every country on earth. In 2015 we continued to serve the strategic needs of the movement, while also providing practical leadership and guidance to those hosting KidsGames events in their local communities.

KidsGames continued to have significant impact, many times operating in environments otherwise hostile to the gospel.

'Thanks for the good strategies of sports ministry. Me and my church are using them to multiply our churches and make disciples. My members are regularly in contact now with the Word of God!'

Togo.

'It was a day full of joy and peace instead of any darkness. We spent time in prayer and worship, playing and teaching from the Bible.'

Syria.

'I was challenged to work in the high risk areas of our city. We now have 3 children meeting in a prayer cell in this high-crime community!'

Venezuela.

'I learned today that my life is very valuable to God. Even though no one else cares about my life, I'm a champion like Jesus!'

Esteban (8), **Ecuador.**

'Now we are seeing unity and love in our Christian Community and other communities. And by the grace of God a day will come when discrimination will be totally finished. Sport is playing a vital role!'

Pakistan.

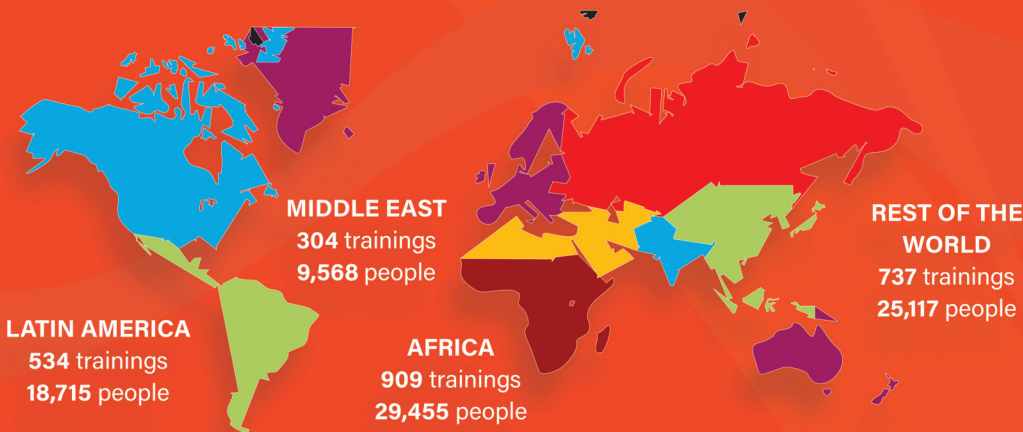
What we do

innovative tools

How we create local tools globally

We don't simply create ministry tools in our office and send them out across the world. We pour considerable time, energy, skills and money into gathering leaders from various regions across the world to help them create their own tools. The advantage of this is that locals create tools and resources that address the needs they have in a way that resonates with their culture and context.

These tools are then shared freely so that others may benefit. Our involvement in the creation and launch of a training kit for children's workers in the sports ministry movement in 2009 has seen steady growth in the number of leaders trained each year. However, this powerful multiplication training kit only covered ONE part of the sports movement.





Our aim in 2015 was to simplify the work of the whole of the sports movement – simplify to multiply. An increase in multiplication means more people trained, leading to more evangelism and discipleship activities on the ground.

An Unusual Process

As such, in 2015 we completed a total overhaul of all the tools and resources of the International Sports Coalition.

1. We facilitated a process of writing and creating involving **500 leaders from 120 nations**.
2. We rewrote, edited and published it all in one **432-page book called ReadySetGO**.
3. We organized for volunteer translators from around the world to provide ReadySetGO in **15 languages**.
4. We helped launch ReadySetGO to **675 people from 127 countries simultaneously in 7 languages**.

We are not aware of a process like this previously occurring in the history of the church.

The Impact Globally

The outcome? A significant increase in multiplication.

Europe has already reported more trainings in a three-month period than in the previous seven years combined.

Languages that had never had any sports ministry tools in their language now have a training kit covering training in Biblical foundations, disciple-making and evangelism, leadership, working with children, families, youth and athletes.

What we do

creative open-source

Ground-breaking open source and free

We hold onto nothing

The heart of everything we do is based on what we have learnt from the Bible – that we are one Body. Logosdor is one part of the body but everything we do belongs to the whole Body of Christ. We actively seek to give everything away and believe we achieve more by doing it all anonymously.

This means giving away skills, resources and tools, time and money. This 'DNA' flows through all our work with the Global Children's Forum, the International Sports Coalition and ... writers' workshops.

Give away skills

In 2015 we ran creative writers' workshops in Lebanon, Kenya, Dubai and Orlando involving leaders from over 30 countries. The aim of these workshops is to train and equip locals in how to create resources that address issues they are facing. Each workshop has its own 'flavor.' For example, the Lebanon workshop focused on helping continue youth ministry in the most difficult places in Syria, Iraq and the Middle East, while the African workshop enabled the writing of resources around the discipling of children orally and relationally.

There are two major advantages to these workshops:

1. A new group of leaders is equipped to produce resources for their own communities
2. A new suite of resources is created and released on the open source website, Max7.org, so that others around the world may benefit.

Give away resources and tools

We re-designed the open source website, Max7.org, in 2015. Max7 itself has existed since 2007 and now equips leaders as they work with children, youth, family and sport in over 200 nations. In Kenya, for example, Scripture Union uses Max7 each week when scripture teaching in schools. They are in front of 9.2 million children each year!

We have also distributed nearly 60 million resources on disc and/or USB to those who don't have access to the internet.

Give away time and money

In 2015 we provided over \$880,000 in small strategic grants to help in either leadership trainings or to kick start KidsGames evangelism outreach activities.





Max7.org website

Number of downloads	2,900,824
Number of resources distributed by Disc	59,077,400
Most Popular Video (Parable of the Sower) downloads	63,615
Most Popular Curriculum (BibleMax) downloads	174,538
Registered Contributors to Max7.org	221
Registered Volunteer Translators	356
Percentage of people viewing Max7 from a mobile platform	21%

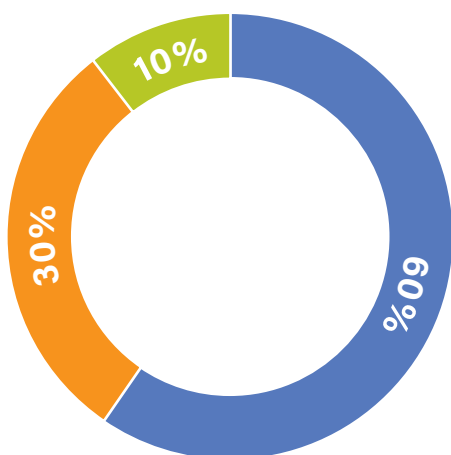
Financial Summary

The affiliated companies of Logosdor Ltd. (Australia) and Logosdor Inc. (USA) support Logosdor's world wide ministry. The financial information below is an aggregated view of both companies for 2015.

Profit and Loss

Income		
Sales & Creative Work		36,154
Donations	Australia	592,951
	USA	1,876,301
Total Income		\$2,505,406
Expenses		
■ Training and Equipping		1,364,457
■ Discipleship Tools & Resources		685,962
■ Administration		237,152
Total Expenses		\$2,287,571
Surplus carried forward to 2015		\$217,835

Note: All figures in USD equivalent using an annualized exchange rate of 0.7524 USD/AUD.



Aggregated Balance Sheet

Assets	
Cash at bank	1,282,955
Cash on Hand	3,559
Trade Debtors	71,717
Stock on Hand	1,963
Prepayments & other debtors	17,107
Total Current Assets	\$1,377,301
Fixed Assets	
Office Equipment	15,514
Total Fixed Assets	\$15,514
Total Assets	\$1,392,815
Current Liabilities	
Trade Creditors	20,285
Accrued Expenses	8,559
Deferred Income	65,773
Employee provisions	69,173
Total Current Liabilities	\$163,790
Total Liabilities	\$163,790
Net Assets	\$1,229,025
Equity	
Retained Earnings prior year	997,738
Earnings current year	231,287
Total Equity	\$1,229,025

Note: all figures in USD equivalent using exchange rate of 0.7317 as at 31 December 2015.

A Letter from the Board members

We are passionate about seeing children everywhere knowing and following Jesus. Like the artwork in this Annual Report, we seek to create ripples that spread to the ends of the earth.

We understand that Jesus' Great Commission in Matthew 28 can only be accomplished when we include children. Including children doesn't just mean identifying them as people who need the gospel. It also means welcoming them into the wonderful task of reaching others.

As two companies serving the overall mission of Logosdor from two sides of the Pacific Ocean, we are thrilled to see all that God has accomplished in 2015. This is His work and we are simply stewards of the people and resources He has put in our care.

We are blessed with a remarkable team, both paid staff and the countless volunteers and leaders we serve.

We are humbled to model this 'upside down' Kingdom way of doing ministry and we are amazed at how working quietly, anonymously and for the good of all can lead to such rapid and effective multiplication.

To see the impact, literally across the entire world, shows that God is at work.

We trust that this document encourages and inspires you in your service of Jesus. We would welcome you to consider supporting the unique work and way that God has called Logosdor to serve.

In Jesus' name.

The Boards of Logosdor Ltd. & Inc.

6 May 2015



Matthew Duggan
Logosdor Ltd.



John Holt
Logosdor Ltd. and Logosdor Inc.



Simon Hood
Logosdor Ltd. and Logosdor Inc.



Ivan Kelly
Logosdor Ltd. and Logosdor Inc.



Linda Modawell
Logosdor Inc.



Logosdor

Logosdor Ltd.

PO Box 809 Hornsby NSW 1630 Australia
T 02 9477 3961 F 02 9477 5825
E mail@logosdor.com W logosdor.com

Logosdor Inc.

225 Betty Court
Norfolk VIRGINIA 23502 USA
E mail@logosdor.com W logosdor.com